# OP \$2615.00 3132802

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM384973

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

#### **CONVEYING PARTY DATA**

| Name  | Formerly | Execution Date | Entity Type           |
|---|----------|----------------|-----------------------|
| Korn Ferry Leadership<br>Consulting Corporation |          | 05/01/2016     | Corporation: DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:             | Korn Ferry Hay Group, Inc. |  |
|-------------------|----------------------------|--|
| Street Address:   | 1900 Avenue of the Stars   |  |
| Internal Address: | Suite 2600                 |  |
| City:             | Los Angeles                |  |
| State/Country:    | CALIFORNIA                 |  |
| Postal Code:      | 90067                      |  |
| Entity Type:      | Corporation: DELAWARE      |  |

#### **PROPERTY NUMBERS Total: 104**

| Property Type        | Number  | Word Mark                          |
|----------------------|---------|------------------------------------|
| Registration Number: | 3132802 | COMMUNICATING FOR SUCCESS EVERYDAY |
| Registration Number: | 3064478 | CONTRIBUTING THROUGH OTHERS        |
| Registration Number: | 1916409 | COST OF INTOLERANCE                |
| Registration Number: | 2332484 | CROSSING THE LINE                  |
| Registration Number: | 2374831 | CROSSING THE LINE                  |
| Registration Number: | 2275832 | CULTURE COLLEGE                    |
| Registration Number: | 3112919 | FAMILIARITY, COMFORT & TRUST       |
| Registration Number: | 3054630 | FOUR STAGES                        |
| Registration Number: | 3054664 | FOUR STAGES                        |
| Registration Number: | 3048353 | FOUR STAGES SERIES                 |
| Registration Number: | 2302530 | GLOBAL BEADS                       |
| Registration Number: | 2308422 | GLOBAL LEAD                        |
| Registration Number: | 3944358 | GLOBALNOVATIONS                    |
| Registration Number: | 3944357 | GLOBALNOVATIONS                    |
| Registration Number: | 3087587 | HIGH-PERFORMER'S MINDSET           |
| Registration Number: | 3085474 | HIGH-PERFORMER'S MINDSET           |
| Registration Number: | 2095326 | HONORING DIFFERENCES               |
| Registration Number: | 3025579 | JUST ENOUGH PROJECT MANAGEMENT     |

TRADEMARK

900365116 REEL: 005797 FRAME: 0796

| Property Type        | Number  | Word Mark                            |
|----------------------|---------|--------------------------------------|
| Registration Number: | 3059832 | JUST ENOUGH PROJECT MANAGEMENT       |
| Registration Number: | 3132797 | MAKING THE SPOKEN CONNECTION         |
| Registration Number: | 3954070 | MANAGER'S MINDSET                    |
| Registration Number: | 1645582 | NOVATIONS                            |
| Registration Number: | 1648815 | NOVATIONS                            |
| Registration Number: | 2161003 | POWER PAIRS                          |
| Registration Number: | 1935151 | PROGROUP                             |
| Registration Number: | 3102481 | SKILANALYZER                         |
| Registration Number: | 1916408 | SMARTER TOGETHER                     |
| Registration Number: | 2384458 | FIRST                                |
| Registration Number: | 3262215 | FS100                                |
| Registration Number: | 2681604 | HC BRIDGE                            |
| Registration Number: | 2406666 | LEADERSHIP ESSENTIALS                |
| Registration Number: | 3392834 | PDI                                  |
| Registration Number: | 2716206 | PDI DEVELOPMENT PIPELINE             |
| Registration Number: | 4178584 | PDI NINTH HOUSE                      |
| Registration Number: | 2539952 | PERSONNEL DECISIONS                  |
| Registration Number: | 2700958 | TALENTVIEW                           |
| Registration Number: | 3007579 | TEAMTALK                             |
| Registration Number: | 3126750 | TEAMTALK                             |
| Registration Number: | 2820309 | TIME2CHANGE                          |
| Registration Number: | 2559804 | ALL WORK ALL PLAY                    |
| Registration Number: | 2559803 | ESERIES                              |
| Registration Number: | 2341451 | INSTANT ADVICE                       |
| Registration Number: | 2670520 | NETCD                                |
| Registration Number: | 2471828 | NINTH HOUSE                          |
| Registration Number: | 2784247 | NINTH HOUSE NETWORK                  |
| Registration Number: | 2246325 | TEAMWISE                             |
| Registration Number: | 2532379 | DEVELOPMENT FOR RESULTS              |
| Registration Number: | 1825119 | LEADERSHIP ARCHITECT                 |
| Registration Number: | 1979429 | LEARNING AGILITY                     |
| Registration Number: | 2157048 | LEARNING ARCHITECT                   |
| Registration Number: | 2155594 | ORGANIZATION ARCHITECT               |
| Registration Number: | 2077606 | ORGANIZATION ARCHITECT               |
| Registration Number: | 2155595 | ORGANIZATIONAL CULTRIBUTES ARCHITECT |
| Registration Number: | 2112528 | ORGANIZATIONAL CULTRIBUTE ARCHITECT  |
| Registration Number: | 2180870 | PERFORMANCE MANAGEMENT ARCHITECT     |
| Registration Number: | 3682352 | STRATEGIC EFFECTIVENESS ARCHITECT    |

| Property Type        | Number   | Word Mark                                |
|----------------------|----------|--|
| Registration Number: | 3682353  | STRATEGIC EFFECTIVENESS ARCHITECT        |
| Registration Number: | 3682355  | STRATEGIC EFFECTIVENESS ARCHITECT        |
| Registration Number: | 2911373  | SUCCESSION ARCHITECT                     |
| Registration Number: | 2887561  | TALKING TALENT                           |
| Registration Number: | 2887562  | TALKING TALENT                           |
| Registration Number: | 4270606  | TALKING TALENT                           |
| Registration Number: | 2509130  | TEAM ARCHITECT                           |
| Registration Number: | 4387585  | TEAM ARCHITECT                           |
| Registration Number: | 2152703  | TRAINING ARCHITECT                       |
| Registration Number: | 1960871  | VOICES                                   |
| Registration Number: | 4505144  | VOICES                                   |
| Registration Number: | 4317577  | VIAEDGE                                  |
| Registration Number: | 4105587  | ECHOICES                                 |
| Registration Number: | 4319583  | FYI                                      |
| Registration Number: | 4216649  | TALENT ENGAGEMENT ARCHITECT              |
| Serial Number:       | 85932617 | CHOICES                                  |
| Serial Number:       | 86042766 | LEADERSHIP ARCHITECT                     |
| Serial Number:       | 85920270 | TALENTSYNC                               |
| Serial Number:       | 85758958 | GREATLEADERGPS                           |
| Registration Number: | 1916407  | A WINNING BALANCE                        |
| Registration Number: | 3944764  | LOMINGER                                 |
| Registration Number: | 3941126  | LOMINGER INTERNATIONAL                   |
| Registration Number: | 1914602  | CAREER ARCHITECT                         |
| Registration Number: | 1713627  | CAREER ARCHITECT                         |
| Registration Number: | 2238076  | CHANGE!ABLE ARCHITECT                    |
| Registration Number: | 2148391  | CHOICES ARCHITECT                        |
| Registration Number: | 2201618  | CHOICES ARCHITECT                        |
| Registration Number: | 2155597  | COMPABILITY ARCHITECT                    |
| Registration Number: | 2022491  | COMPETENCY ARCHITECT                     |
| Registration Number: | 4216534  | FYI FOR YOUR IMPROVEMENT                 |
| Registration Number: | 2895367  | INTERVIEW ARCHITECT                      |
| Registration Number: | 2756993  | INTERVIEW ARCHITECT                      |
| Registration Number: | 1967221  | LEADERSHIP ARCHITECT                     |
| Registration Number: | 2335667  | THE INCLUSION WORKSHOP: STRATEGIES FOR Y |
| Registration Number: | 2298675  | WE CONNECT                               |
| Registration Number: | 2424568  | WHAT TO DO ON MONDAY                     |
| Registration Number: | 2335666  | WHAT TO DO ON MONDAY                     |
| Registration Number: | 2409199  | DIVERSITY 2020                           |

| Property Type        | Number   | Word Mark                  |
|----------------------|----------|----------------------------|
| Registration Number: | 2155496  | DIVERSITY 360              |
| Registration Number: | 2147072  | DIVERSITY IS ALL OF US     |
| Registration Number: | 2373727  | LEADERSHIP 2020            |
| Registration Number: | 2177481  | THE DIVERSITY ADVANTAGE    |
| Registration Number: | 2211752  | THE DIVERSITY COIN         |
| Registration Number: | 2485719  | VECTORS                    |
| Registration Number: | 1618061  | VECTORS GAME               |
| Serial Number:       | 86115315 | TALENTSELECTION            |
| Serial Number:       | 85932129 | LEARNING AGILITY ARCHITECT |
| Serial Number:       | 86541814 | CHOICES                    |

#### **CORRESPONDENCE DATA**

**Fax Number:** 2155695767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 215-569-5767

**Email:** perry@blankrome.com

Correspondent Name: David M. Perry
Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

| NAME OF SUBMITTER: | David M. Perry   |
|--------------------|------------------|
| SIGNATURE:         | /David M. Perry/ |
| DATE SIGNED:       | 05/19/2016       |

#### **Total Attachments: 3**

source=Korn Ferry Leadership Consulting Corporation - DE Certificate of Amendment#page1.tif source=Korn Ferry Leadership Consulting Corporation - DE Certificate of Amendment#page2.tif source=Korn Ferry Leadership Consulting Corporation - DE Certificate of Amendment#page3.tif

Page 1

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KORN FERRY LEADERSHIP CONSULTING CORPORATION", CHANGING ITS NAME FROM "KORN FERRY LEADERSHIP CONSULTING CORPORATION" TO "KORN FERRY HAY GROUP, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF APRIL, A.D. 2016, AT 2:18 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF MAY, A.D. 2016.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Authentication: 202156268

Date: 04-15-16

4581607 8100 SR# 20162267437

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:18 PM 04/13/2016
FILED 02:18 PM 04/13/2016
SR 20162267437 - File Number 4581607

## STATE OF DELAWARE CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF INCORPORATION OF

#### KORN FERRY LEADERSHIP CONSULTING CORPORATION

Korn Ferry Leadership Consulting Corporation, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

**FIRST**: The current name of the Corporation is Korn Ferry Leadership Consulting Corporation.

**SECOND**: This Certificate of Amendment (this "Certificate of Amendment") amends the provisions of the Corporation's Certificate of Incorporation filed with the Secretary of State of the State of Delaware on October 10, 2008, as amended in its entirety in the Certificate of Merger filed on April 29, 2014 (the "Certificate of Incorporation").

**THIRD**: Section 1 of the Certificate of Incorporation is hereby amended in its entirety to read as follows:

1. The name of the Corporation is Korn Ferry Hay Group, Inc. (the "Corporation").

**FOURTH**: This Certificate of Amendment shall become effective at 12:01 a.m. Pacific Daylight Time on May 1, 2016.

**FIFTH**: This Certificate of Amendment was duly adopted pursuant to the provisions of Section 242 of the General Corporation Law of the State of Delaware.

146344.00100/102130039v.1

IN WITNESS WHEREOF, the Corporation has caused this Certificate to be signed by an authorized officer, the 13th day of April, 2016.

### KORN FERRY LEADERSHIP CONSULTING CORPORATION

By: /s/ Jonathan Kuai

**Authorized Officer** 

Name: Jonathan Kuai Title: Secretary

146344.00100/102130039v.1

**RECORDED: 05/19/2016**